

JENNIFER FARNWORTH-KOMAR

CREATIVE DIRECTOR | DESIGNER

Focused, creative, performance driven professional. Having honed design talents over nearly two decades of experience in the arts, entertainment and retail industries. Possesses a proven record of success in creating award winning designs. Persuasive communicator equipped with excellent ability to multi-task and set priorities within dynamic working environments. Expert in working collaboratively and leading a team through the design process, from initial concept to final production. Able to teach others and establish effective and productive design teams.

Skills:

- SketchUp
- 3D Studio Max
- Photoshop
- InDesign
- Illustrator
- After Effects
- AutoCAD
- Vector Works

Strengths:

- Design Presentation
- Communication
- Leadership
- Concepting
- Collaboration
- Multitasking

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Komardesigns.us

Experience:

Environmental Designer

2015 - Present

SET Creative ♦ Portland, OR

Brands: Nike, Adidas, The North Face, Arc'teryx, Victoria Secret

- Developing design concepts from rough sketch to final design for retail environments, pop-up shops, fixture design, window display, event and promotional execution.
- Work closely with Client, Project Managers, Design Directors, Production Designers, and at times other agencies to see projects through

Freelance Design Director

2014 - Present

Companies ♦ SET Creative, Eyelevel, IDL World Wide, Opus Events ♦ Portland, OR

Brands: Nike, Adidas, Asics, Hurley, Oakley, The North Face, Columbia Sports wear

- Retail environment & fixture design. Conceptual & structural design, 2d & 3d drawing, rendering & documentation, material & finish specification, client interaction, corporate branding & marketing strategies, managing architectural consultants and design staff, budgeting & scheduling, project management, vendor/contractor coordination, fabrication & assembly supervision.

Director of Environmental Design

2011 - 2014

Insight Exhibits ♦ Salt Lake City, UT

Brands: Skullcandy, SOL Republic, Petzl, DOMO, DocuSign, Razer Gaming, Intel, RC Willey

- From concept to installation—Design lead and stylistic director. Sourced materials, and specialized resources screening for quality and dependability for Museums, Corporate Interiors, Retail Spaces, Tradeshow and Product Displays.

Senior Designer

2009 - 2011

Skyline Event Group ♦ Salt Lake City, UT

Brands: TCBY, Ariat, Deuter, Capix, Diadora, Blendtec, Pop chips

- Created design concepts from rough sketch to final design for Tradeshow Exhibits and Corporate Events in conjunction with sales, to satisfy all the client's needs and impress them with compelling visual designs.

Junior Designer

2007 - 2009

All Access Staging and Productions ♦ Torrance, CA

Brands: MTV, VH1, Red Bull, America's Got Talent, American Idol, Inauguration 2008, DNC

- Finalized designs from conceptual ideas and sketches also, identified any problems for construction.
- Fostered strong relationships between salesmen, draftsmen and construction crew, which increased communication and drastically reduced errors.

Education:

Bachelor of Arts in Design

California State University Fullerton - Fullerton, CA

Bachelor of Fine Arts in Museum Design

California State University Fullerton - Fullerton, CA

Associate of Science in Architecture

Diablo Valley College – Pleasant Hill, CA